

Minutes
Regular Meeting
March 21, 2017

THE BOARD OF TRUSTEES OF THE CUYAHOGA FALLS LIBRARY and
The William and Margareta Taylor Memorial Association
REGULAR MEETING

Tuesday, March 21, 2017, 7:00 p.m.

CALL TO ORDER

Dick Smith called the meeting to order at 7:00 p.m.

ATTENDANCE:

Cheryl Bruce, Sandra Krueger, Dick Smith, Rick Rubin, Rebecca Zurava, Tammy Richardson, Robert Heydorn, William Maki, Mike Dunton; Fiscal Officer, Susan Finley, and Library Director, Valerie Kocin

Excused: Wes Johnston and Deborah Ziccardi

Guests: None

ADOPTION OF AGENDA

A motion to adopt the agenda as written, with any necessary changes or additions as determined by the President during the meeting, was made by Tammy Richardson, seconded by William Maki, and passed unanimously.

ADOPTION OF THE MINUTES

A motion to approve the minutes of the *Regular Meeting* of February 21, 2017 was made by Mike Dunton, seconded by Rebecca Zurava, and passed unanimously.

CORRESPONDENCE: None

PUBLIC PARTICIPATION: None

TREASURER'S REPORT

Susan Finley presented the February and March, 2017 bills in the amount of \$244,619.79. A motion to approve payment was made by William Maki, seconded by Mike Dunton, and passed unanimously.

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Susan Finley presented the various fund balances as of February 28, 2017 as follows:

General Fund	\$ 730,665.51
Building Fund	0.00
Endowment	43,503.00
Affleck Scholarship Fund	50,313.15

CLERK'S BALANCE \$ 824,481.66

The month-to-date Bank Report as follows:

Primary Checking	761,650.66
Petty Cash and change	80.00
Star Ohio	62,751.00

TOTAL \$ 824,481.66

William Maki moved to approve the Treasurer's Report, subject to audit; seconded by Rebecca Zurava. Motion passed unanimously.

COMMITTEE REPORTS

- A. AFFLECK SCHOLARSHIP: No report
- B. ART: No report
- C. BUILDING: No report
- D. AUDIT & FINANCE: No report
- E. FRIENDS OF THE LIBRARY: Spring book sale will be May 4, 5, & 6.
- F. GRAEFE COMMITTEE: No report
- G. RECORDS RETENTION: No report
- H. PERSONNEL REVIEW: No report

DIRECTOR'S REPORT: Please see written report.

OLD BUSINESS: None

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NEW BUSINESS: The 2017 OLC Trustee Dinner will be held Wednesday, May 3 at the Embassy Suites Akron-Canton Airport.

ACCEPTANCE OF GIFTS: Moved by Tammy Richardson and seconded by Cheryl Bruce to accept all gifts with gratitude.

ADJOURN

The meeting adjourned at 7:50 p.m.

Respectfully Submitted By,

Rick Rubin, Secretary/sf

Approved By,

Dick Smith, Board President

DIRECTOR'S REPORT

April 18, 2017

March Stats:

After three years of declining circulation and door count statistics, the trend has been reversed for the third consecutive month in 2017.

Circulation for March 2017 of 65,458 items was 5% higher than circulation for March 2016. Website traffic has also increased by 6% vs. the same time period last year--CFL's homepage enjoyed 41,690 page views in March.

These gains in library usage can be attributed to staff training and implementation of new merchandising/display techniques, increased community participation in Adult and children's programming, and reinstatement of customer accounts as a result of February's fine forgiveness program.

The Children's Department orchestrated a wildly popular Fairy Tale Ball on Saturday, March 25. The event spanned the entire lower level and was enjoyed by 350 children and their caretakers. Activities included singing and dancing with Cinderella and her Prince, balloon art, face painting, Lego construction, and a scavenger hunt.

The most popular Adult program in March was Author Visit: Terry Pluto. The sports journalist entertained 220 people with his tales. A Gold Tones Jazz Concert had 120 in attendance. Both programs were held on the main floor of the library and benefited from the good acoustics of the large room.

The Library's 42 public computers had 6,014 log-ins. Additionally 6,936 Wi-Fi log-ins were registered by customers using their own devices.

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